



Bloomfield Jr. Warhawks Football and Cheer

Dear Potential Sponsor,

Our Youth Organization is part of the Central Connecticut Pop Warner (CCPW) non--profit football and cheer league. CCPW has been in existence for over 40 years and here in Connecticut, it consists of 18 cities and towns. I'm excited to share that our teams had a phenomenal inaugural season on all levels and one of our cheer teams placed third nationally this past season. We want to be the leading Pop Warner Football and Cheer Program in the Greater Hartford Area. With your help we can achieve a certain level of greatness and resources that our children and this town deserve. When you think of the town of football, we want to continue to think about the great sport of Football. We do this by continuing to invest in our youth.

We are looking for sponsors to help fund our upcoming 2023 season. The funding will go towards the purchase of essential items such as jerseys, helmets, shoulder pads, cheer uniforms and most importantly the safety equipment our children need.

Would you consider sponsoring the organization with a donation of \$2,500.00, \$1,500.00, \$1,000.00, \$500.00 or \$250.00 to help us reach our goal of purchasing the necessary items and helping to give our children the season they need and will be working hard for? We have a total of 8 teams (4 Football (8U, 10U, 1U & 13U) and 4 Cheer (Jr Pee Wee, Pee Wee, Jr Varsity & Varsity) that need sponsorship to help with funding for the mentioned items for this upcoming season.

In return for sponsorship, we are offering the following advertisement opportunities & incentives in recognition of your generous contribution:

\$2,500.00 Sponsor Package

- Sponsor will be given VIP Game Seating (on the field or in the press box) for the entire season (home games)
- Sponsor will be given VIP BJW driven escort from car to seat experience (home games)
- Sponsor will be given 2 FREE meals at each game (home games)
- Logo will be added to social media posts & videos
- Sponsor Logo will be added to homepage of our website
- Sponsor Business Information will be listed on the website with a direct link to their business
- Sponsor will be highlighted on our organization's website
- Premier Sponsor Listing in our Banquets program
- Business Name and Logo will be displayed on our sponsor banner
- Each Sponsor will be announced as the at every home game
- Two complimentary entry tickets to attend the banquet

\$1,500.00 Sponsor Package

- Sponsor will be given VIP Game Seating for the entire season (home games)
- Sponsor will be given 2 FREE meals at each game (home games)
- Logo will be added to social media posts
- Sponsor will be highlighted on our organization's website
- Sponsor Logo will be added to homepage of our website
- Sponsor Business Information will be listed on the website with a direct link to their business
- Premier Sponsor Listing in our Banquets program
- Business Name and Logo will be displayed on our sponsor banner
- Each Sponsor will be announced as the at every home game
- Complimentary entrance to all home games
- Two complimentary entry tickets to attend the banquet

\$1,000.00 Sponsor Package

- Sponsor Logo will be added to homepage of our website
- Sponsor will be given 1 FREE meals at each game
- Sponsor will be highlighted on our organization's website using their logo and business information
- Premier Sponsor Listing in our Banquets program
- Business Name and Logo will be displayed on our sponsor banner
- Each Sponsor will be announced as the at every home game
- Complimentary entrance to all home games
- Two complimentary entry tickets to attend the banquet

\$500.00 Sponsor Package

- Sponsor will be highlighted on our organization's website using their logo
- Business Name and Logo will be displayed on our sponsor banner
- Each Sponsor will be announced as the at every home game
- Complimentary entrance to all home games
- Two complimentary entry tickets to attend the banquet
- Sponsor Listing in our Banquets program

\$250.00 Sponsor Package

- Sponsor will be highlighted on our organization's website using their logo
- Each Sponsor will be announced as the at every home game
- Complimentary entrance to all home games
- Two complimentary entry tickets to attend the banquet
- Sponsor Listing in our Banquets program

We are extremely grateful for any and all contributions you're able to provide.

To become a sponsor, we ask that checks be made out to Bloomfield Jr Warhawks. To show our extreme gratitude for your donation a member of our Executive Board will personally come to your business to meet you and receive your donation.

Thank you in advance for your sponsorship! Let's go Jr Warhawks!

Sincerely,

Trevor Ford

President of the Bloomfield Jr Warhawks

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